

# ADITYA SADANANDAN

Cinematographer | Visual Storytelling

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## SUMMARY

A seasoned cinematographer with over 4 years of professional experience, adept with Sony cinema camera systems and Mac OS-based applications. Completed masters in Cinematography from Metfilm School, Berlin. Knows how to manage and work with a crew. Always interested in new genres of filmmaking.

## EXPERIENCE

### Freelance Cinematographer

02/2020 - Present Delhi / Bengaluru

- Worked with multiple clients and ensured that all the shoots were seamless and stress free.
- Experience in almost all genres of filmmaking - short films, documentaries, music videos, concert wrap videos, vox pops etc.
- Major clients include - Azadi Records, Amazon Prime, Monster Energy, ThinkTree Media, Matar Media, Perfect Strangers etc.
- Implemented an innovative approach to lighting and shot composition, enhancing narrative impact for various film projects, and consistently received positive audience feedback.
- Worked on various different kinds of shoots ranging from full productions to solo shoots.
- Provided brands with creative ideas to showcase and advertise their products in visually appealing ways.

### Video Editor

#### The Experience Co.

01/2021 - 02/2022 Bengaluru, India

- Made several pieces of short form content which attracted the audience potentially turning them into customers / clients.
- Collaborated closely with producers and directors to achieve the right visual aesthetic for high-paced promotional materials
- Worked on multiple brand advertisement which garnered lakhs of views across different social media platforms.
- Organized and executed video shoots in a range of challenging environments without compromising on quality or deadlines.

### Newsroom Intern

#### The Indian Express

05/2022 - 07/2022 New Delhi, India

- Operated Sony / Canon cameras for various outdoor and indoor events, capturing over 50 hours of high-quality footage.
- Supported the post-production team by providing consistently well shot and exposed footage, increasing post efficiency.
- Contributed creative input on shot selection and scene setups, positively impacting the storytelling approach.
- Maintained camera equipment, reducing malfunctions and ensuring reliability during critical filming moments.
- Edited a few Youtube news pieces to be published on their channel.

## EDUCATION

### Masters in Cinematography

#### Met Film School Berlin

09/2023 - 09/2024 Berlin, Germany

### BA Journalism, Psychology, English

#### CHRIST University

06/2020 - 06/2023 Bengaluru, India

## KEY QUALITIES / ACHIEVEMENTS



### Silver Film of the Year (IFP)

"BABA JI" a short film, won Silver Film of the Year in India Filmmaking project. (DOP)



### Diverse Genre Experience

Worked on a range of projects, including fiction films and music videos, showcasing adaptability and creative approach to different storytelling.



### Technical Proficiency

Demonstrated expertise in utilizing advanced cinematography techniques and equipment to enhance the visual quality of each project, from lighting to camera movement.



### Creative Problem Solving

Overcame production challenges with creative problem-solving, ensuring that the visual quality of the final product met or exceeded expectations..

## SKILLS

Cinema Camera Operation

Sony Camera Systems

Arri Camera Systems Photography

Gaffer Video Editing Lightroom

Adobe Premiere Pro

## COURSES

### Advanced Sony Camera Workshop

Attended a hands-on workshop focusing on the latest Sony cinema camera technologies hosted by Sony Professional.

### Lighting Workshops

Attended lighting workshops and events hosted by industry professionals, gained insights on how important lighting is in filmmaking.

### Film and TV Online Safety Course

This course was designed by the Mark Milsome Foundation in order to spread awareness about health and safety on set.